

€ TRAINING

Corporate Governance



3 - 7 November 2024
Amman (Jordan)



Corporate Governance

REF: I1803 DATE: 3 - 7 November 2024 Venue: Amman (Jordan) - Fee: 3350 Euro

Introduction:

This training program delves into modern corporate governance practices, emphasizing the roles and responsibilities of boards and committees. Through it, participants will gain insights into global best practices applicable to various organizational settings while addressing challenges specific to emerging markets.

Program Objectives:

By the end of this program, participants will be able to:

- Grasp evolving best practices in corporate governance.
- Implement governance frameworks in their organizations.
- Structure board committees to meet international standards.
- Communicate governance procedures to stakeholders effectively.
- Analyze and leverage governance strategies for competitive advantage.

Target Audience:

- Directors.
- Board Members.
- Audit Committee Members.
- Company Secretaries.
- Senior Management.

Program Outline:

Unit 1:

Foundations of Corporate Governance:

- Overview of corporate governance and its scope.
- Key distinctions between governance and management.
- Hard vs. voluntary governance approaches.

- Addressing agency problems and corruption.
- Governance in non-listed companies and emerging markets.

Unit 2:

Corporate Governance in Listed Companies:

- Ownership structures and shareholders' rights.
- Investor relations and insider trading compliance.
- Shareholder activism and regulations.
- Role of the board in balancing performance and accountability.
- Building diverse and effective boards.
- Corporate social responsibility and sustainable reporting.

Unit 3:

Leadership in Corporate Governance:

- Role of non-executive directors and chairpersons.
- Managing relationships with the CEO.
- Board involvement in strategic decision-making.
- Crisis management for boards.
- Recognizing groupthink and ethical leadership.

Unit 4:

Board Committees and Governance:

- Roles of audit committees.
- Enhancing board effectiveness through committees.
- Impact of audit committees post-financial crisis.
- Understanding power dynamics and board failures.
- Avoiding groupthink in governance.

Unit 5:

Board Evaluation and Continuous Improvement:

- Importance of regular board evaluations.
- Importance of engaging stakeholders and gathering feedback.
- Resolving governance conflicts.
- Aligning board performance with regulatory standards.
- Promoting continuous governance improvement.