

€ TRAINING

Mastering Risk Crisis and Continuity
Management



30 September -
4 October 2024
Casablanca (Morocco)
New Hotel



Mastering Risk Crisis and Continuity Management

REF: RC1702 DATE: 30 September - 4 October 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

In today's dynamic and interconnected business landscape, organizations face an array of risks that can disrupt operations and threaten their viability. This comprehensive program offers a strategic toolkit to navigate uncertain terrain with confidence. It equips professionals with the essential skills to develop robust business continuity plans, ensuring operational resilience and the ability to withstand disruptions.

Program Objectives:

By the end of this program, participants will be able to:

- Identify and assess various types of risks, including financial, operational, and reputational, to develop a comprehensive risk management strategy.
- Equip participants with the skills to effectively respond to crises by implementing crisis management protocols and contingency plans.
- Develop a thorough understanding of business continuity principles and methodologies to ensure uninterrupted operations during disruptions.
- Enhance decision-making capabilities by analyzing risk scenarios and implementing proactive measures to mitigate potential threats.
- Foster a culture of resilience within organizations by training employees to recognize and respond to risks and crises proactively.

Target Audience:

- Risk managers and analysts.
- Crisis management professionals.
- Business continuity planners.
- Senior executives and decision-makers.
- Compliance officers.
- Project managers.

Program Outlines:

Unit 1.

Risk Assessment and Identification:

- Understand various types of risks affecting businesses.
- Identify potential risk factors within organizational processes.
- Analyze the impact of risks on business operations.
- Prioritize risks based on their severity and likelihood.
- Develop risk mitigation strategies to address identified risks.

Unit 2.

Crisis Response and Management:

- Establish crisis management protocols and procedures.
- Train employees on crisis response techniques and procedures.
- Conduct crisis simulations and drills to test response readiness.
- Implement communication strategies for effective crisis management.
- Coordinate with relevant stakeholders during crisis situations.

Unit 3.

Business Continuity Planning:

- Develop business continuity plans to ensure operational resilience.
- Identify critical business functions and dependencies.
- Implement backup and recovery strategies for IT systems and data.
- Establish alternative work arrangements and remote access protocols.
- Test and update business continuity plans regularly to reflect changes in the business environment.

Unit 4.

Risk Mitigation Strategies:

- Implement controls and measures to mitigate identified risks.
- Monitor and review the effectiveness of risk mitigation measures.
- Continuously assess and update risk mitigation strategies.

- Train employees on risk awareness and mitigation techniques.
- Foster a culture of risk awareness and accountability within the organization.

Unit 5.

Resilience Building and Continuous Improvement:

- Develop strategies to enhance organizational resilience.
- Promote a culture of learning and adaptability within the organization.
- Encourage feedback and lessons learned from past crises.
- Conduct post-incident reviews to identify areas for improvement.
- Implement continuous improvement initiatives to strengthen risk management and crisis response capabilities.