

€ TRAINING

Introduction to Artificial Intelligence

A photograph of four smiling professionals in a meeting. A woman in a black top and beaded necklace is in the foreground, looking towards the camera. Behind her are three other people (two men and one woman) in white shirts, looking towards the right. The background is a blurred office setting. A large blue curved graphic element is overlaid on the top and right sides of the image.

4 - 8 November 2024
Amsterdam (Netherlands)



Introduction to Artificial Intelligence

REF: W1588 DATE: 4 - 8 November 2024 Venue: Amsterdam (Netherlands) - Fee: 6145 Euro

Introduction:

The Introduction to Artificial Intelligence training program provides a fundamental understanding of AI concepts and applications. Participants explore AI's history, current capabilities, and potential impact across industries. Through theoretical learning and practical exercises, individuals establish a foundational knowledge base for further exploration in AI.

Program Objectives:

At the end of this program the participants will be able to:

- Understand the foundational concepts of Artificial Intelligence.
- Explore the diverse applications of AI in business and industry.
- Develop proficiency in core mathematical concepts and programming languages relevant to AI.
- Gain practical skills and knowledge to embark on further exploration and application of AI technologies.

Targeted Audience:

- Professionals seeking to enhance their understanding of AI concepts and applications.
- Business leaders and decision-makers looking to leverage AI for strategic advantage.

Program Outlines:

Unit 1:

Introduction to Artificial Intelligence:

- Course Introduction.
- Introduction.

Unit 2:

Decoding Artificial Intelligence:

- Decoding Artificial Intelligence and its meaning, scope, and stages.

- Exploring the three stages of Artificial Intelligence and its applications.
- Investigating applications like image recognition and examples of AI's impact across industries.
- Analyzing the effects of Artificial Intelligence on society, including its role in telemedicine and solving complex social problems.
- Understanding the benefits AI offers multiple industries and 11 key takeaways.
- Concluding with a knowledge check to reinforce learning and comprehension.

Unit 3:

Fundamentals of Machine Learning and Deep Learning:

- Exploring the meaning of Machine Learning and its relationship with Statistical Analysis
- Understanding the process and types of Machine Learning, including Unsupervised and Semi-supervised Learning
- Delving into Machine Learning algorithms such as Regression, Naive Bayes, and Deep Learning
- Defining concepts like Artificial Neural Networks, Perceptron, and Online vs. Batch Learning
- Highlighting key algorithms and their applications in Machine Learning
- Concluding with key takeaways and a knowledge check to reinforce understanding.

Unit 4:

Machine Learning Workflow:

- Learning Objective: Understand the Machine Learning Workflow.
- Acquire more data and formulate sharp questions for analysis.
- Add and assess data quality in the dataset.
- Transform features and extract meaningful insights to answer questions.
- Utilize the obtained answers effectively and reinforce learning with key takeaways and a knowledge check.

Unit 5:

Performance Metrics:

- Understanding the need for Performance Metrics and key methods employed.
- Exploring the components of a Confusion Matrix with an example.



- Identifying terms associated with the Confusion Matrix and strategies to minimize false cases.
- Examining metrics like Accuracy, Precision, Recall Sensitivity, Specificity, and F1 Score.
- Concluding with key takeaways and a knowledge check to reinforce understanding.