

# € TRAINING

Treasury Management



16 - 20 December 2024  
Casablanca (Morocco)  
New Hotel



# Treasury Management

REF: T2048 DATE: 16 - 20 December 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This training program equips individuals with the knowledge and skills necessary to effectively manage an organization's cash flow, liquidity, and financial risks. The program also covers regulatory compliance, technology integration, and investment strategies relevant to treasury management functions.

## Program Objectives:

At the end of this program, participants will be able to:

- Determine the role of the Treasury Department in a corporate and banking setting.
- Recognize the functions and obligations of the CFO and Treasurer.
- Find out what a bank's Treasury function's best practices are and Recognize how the institution is funded by the Treasury.
- Examine the main elements of the yield curve and yield conventions in funding pricing.
- Identify and describe the main money market products used for short-term financing, such as repo and interbank deposits.
- Understanding and utilizing foreign exchange instruments including cross-currency swaps, FX spot, and FX forwards
- Determine the best procedures for funding, liquidity, and cash management and for managing bank ALM, including discussion of FTP, LCR, IRRBB, and NSFR.

## Targeted Audience:

- Accountants.
- Risk managers.
- Operations staff.
- Finance professional.
- Employees in the Treasury division of a bank or corporation.

## Program Outline:

Unit 1:

## Introduction to Treasury Management:

- Overview of treasury management functions and objectives.
- Understanding the role of treasury in financial management.
- Regulatory framework and compliance requirements.
- Introduction to cash flow forecasting techniques.
- Key principles of liquidity management.

## Unit 2:

### Cash and Liquidity Management:

- Techniques for optimizing cash flow within an organization.
- Cash pooling and concentration strategies.
- Managing working capital efficiently.
- Cash forecasting methods and tools.
- Cash flow budgeting and monitoring processes.

## Unit 3:

### Risk Management in Treasury Operations:

- Identifying and assessing financial risks in treasury operations.
- Hedging strategies for interest rate, foreign exchange, and commodity risks.
- Understanding credit risk and counterparty risk.
- Importance of derivatives in managing financial risk.
- Compliance with risk management regulations and standards.

## Unit 4:

### Treasury Instruments and Investments:

- Overview of financial instruments used in treasury management.
- Money market instruments: treasury bills, commercial paper.
- Fixed-income securities: bonds, certificates of deposit.

- Introduction to structured products and securitization.
- Evaluating investment options based on risk and return considerations.

## Unit 5:

### Treasury Technology and Systems:

- Role of technology in modern treasury management.
- Treasury management systems TMS and their functionalities.
- Automated cash management and payment systems.
- Security and fraud prevention in treasury operations.
  
- Integrating treasury systems with other financial and operational platforms.