

€ TRAINING

Developing Corporate Training Strategies



22 - 26 July 2024
London (UK)



Developing Corporate Training Strategies

REF: ST960 DATE: 22 - 26 July 2024 Venue: London (UK) - Fee: 5300 Euro

Introduction:

This training program is designed to equip participants with the skills and knowledge needed to develop effective corporate training strategies. It focuses on creating comprehensive training programs that align with organizational goals and enhance employee performance and development.

Program Objectives:

By the end of this program, participants will be able to:

- Design strategic training programs that align with organizational objectives.
- Assess organizational training needs to ensure relevant skill development.
- Implement innovative training techniques and technologies.
- Evaluate training effectiveness and make data-driven improvements.
- Foster a culture of continuous learning and development.

Targeted Audience:

- Training and Development Managers.
- HR Professionals.
- Organizational Development Specialists.
- Senior Managers responsible for employee development.
- Learning and Development Consultants.

Program Outline:

Unit 1:

Strategic Training Frameworks:

- Overview of strategic training and development.
- Aligning training strategies with business goals.
- Models for strategic training development.

- Building a training strategy plan.
- Establishing metrics for training effectiveness.

Unit 2:

Conducting Needs Analysis:

- Techniques for effective training needs analysis.
- Engaging stakeholders in the needs assessment process.
- Analyzing skills gaps and organizational capabilities.
- Prioritizing training initiatives based on strategic importance.
- Utilizing needs analysis to guide training content development.

Unit 3:

Innovative Training Techniques and Technologies:

- Exploring modern training methods and educational technologies.
- Integrating e-learning and digital platforms into training programs.
- Using gamification and interactive learning experiences.
- Customizing training approaches to diverse learning styles.
- Case study: Successful implementation of innovative training solutions.

Unit 4:

Implementing Training Programs:

- Steps for effective training program rollout.
- Communication strategies to engage and motivate learners.
- Managing resources and logistics for training delivery.
- Incorporating feedback mechanisms during and post-training.
- Best practices for training facilitation and participant engagement.

Unit 5:



Measuring and Enhancing Training Effectiveness:

- Methods for evaluating training impact on performance.
- Using analytics to track training outcomes and ROI.
- Continuous improvement strategies for training programs.
- Developing a feedback culture to support training initiatives.
- Strategic adjustments based on evaluation data and changing needs.