

€ TRAINING

Strategic Planning With Decision Making and
Management Skills



28 October -
1 November 2024
Madrid (Spain)



Strategic Planning With Decision Making and Management Skills

REF: ST1701 DATE: 28 October - 1 November 2024 Venue: Madrid (Spain) - Fee: 5300 Euro

Introduction:

This training program offers a comprehensive approach to strategic planning, integrating advanced decision-making and management skills. It empowers participants to develop and execute strategic plans while enhancing their leadership and decision-making capabilities.

Program Objectives:

By the end of this program, participants will be able to:

- Develop effective strategic plans that align with organizational goals.
- Make informed and strategic decisions in complex environments.
- Enhance management skills for leading and executing strategies.
- Evaluate the impact of strategic initiatives on business performance.
- Foster a culture of strategic thinking and effective decision-making.

Targeted Audience:

- Senior Managers.
- Executives.
- Strategic Planners.
- Team Leaders.
- Business Development Managers.

Program Outline:

Unit 1:

Essentials of Strategic Planning:

- Key principles and frameworks of strategic planning.
- Aligning strategic goals with organizational vision and mission.
- Tools for environmental analysis SWOT, PESTLE.

- Setting achievable and measurable strategic objectives.

Unit 2:

Advanced Decision-Making Techniques:

- Decision-making models and frameworks.
- Techniques for analyzing and prioritizing strategic options.
- Balancing short-term and long-term decision-making.
- Decision-making under uncertainty and risk.

Unit 3:

Enhancing Management Skills for Strategy Execution:

- Core management skills for leading strategic initiatives.
- Delegation, communication, and team alignment techniques.
- Managing resources effectively for strategy implementation.
- Leadership styles and their impact on strategy execution.
- Real-world examples of successful management in strategic contexts.

Unit 4:

Strategic Thinking and Innovation:

- Promoting a strategic mindset within teams.
- Encouraging creativity and innovation in strategic planning.
- Techniques for managing and leading change.
- Fostering continuous improvement and adaptability.
- Case studies on innovation in strategic thinking.

Unit 5:

Evaluating Strategic Outcomes:

- Key performance indicators KPIs for assessing strategic success.



- Tools for monitoring and measuring strategic performance.
- Techniques for feedback and continuous improvement.
- Aligning outcomes with long-term business goals.