

€ TRAINING

ESG Fundamentals



3 - 7 November 2024
Istanbul (Turkey)



ESG Fundamentals

REF: I2298 DATE: 3 - 7 November 2024 Venue: Istanbul (Turkey) - Fee: 5300 Euro

Introduction:

This training program delves into the foundational principles of Environmental, Social, and Governance ESG and their importance in shaping responsible business practices. It is designed to provide participants with the essential knowledge and tools to integrate ESG into their corporate strategies, enhance sustainability, and meet regulatory and investor expectations.

Program Objectives:

By the end of this conference, participants will be able to:

- Understand the key concepts and components of ESG.
- Identify and evaluate ESG risks and opportunities in business operations.
- Integrate ESG factors into decision-making and corporate strategies.
- Implement best practices for reporting and disclosure on ESG performance.
- Foster a culture of sustainability and social responsibility within the organization.

Targeted Audience:

- Sustainability Managers.
- Corporate Executives and Board Members.
- Risk and Compliance Officers.
- Investors and Financial Analysts.
- CSR Professionals.
- Environmental and Social Impact Consultants.

Program Outline:

Unit 1:

Introduction to ESG:

- Overview of ESG: Definitions and Importance.

- Historical context and evolution of ESG.
- The business case for integrating ESG principles.
- Global trends driving ESG adoption.
- Regulatory frameworks and industry standards.

Unit 2:

Environmental Responsibility:

- Key environmental issues: climate change, resource management, and biodiversity.
- Strategies for reducing carbon footprints and managing environmental impact.
- Environmental risk assessment and mitigation.
- Best practices in sustainability reporting GRI, TCFD.
- Successful environmental initiatives in corporations.

Unit 3:

Social Responsibility:

- Understanding the "S" in ESG: Labor practices, diversity, and community engagement.
- Promoting social equity and inclusion in business operations.
- Ensuring health and safety standards across supply chains.
- Creating a positive social impact through responsible corporate behavior.
- Measuring and reporting social performance.

Unit 4:

Governance and Ethical Leadership:

- Principles of good governance: Transparency, accountability, and ethical behavior.
- Board composition, diversity, and corporate governance structures.
- Risk management and the role of governance in ESG oversight.
- Anti-corruption, compliance, and regulatory adherence.
- Developing ESG governance frameworks within organizations.

Unit 5:

ESG Integration and Reporting:

- Steps for integrating ESG factors into corporate strategy and operations.
- Evaluating ESG performance and KPIs.
- ESG reporting and disclosure requirements for investors and stakeholders.
- Tools and technologies for ESG data collection and analysis.
- Continuous improvement in ESG practices through stakeholder engagement.