

€ TRAINING

Leadership excellence change skills and
strategic planning



30 September -
4 October 2024
Casablanca (Morocco)
New Hotel



Leadership excellence change skills and strategic planning

REF: M2304 DATE: 30 September - 4 October 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

This comprehensive course is designed to equip participants with the essential knowledge and skills to become effective leaders, adapt to change, and develop strategic thinking abilities. Over the next five days, we will explore key concepts, practical strategies, and real-world case studies to foster leadership excellence and enhance organizational success.

Course Objectives:

At the end of this course the participants will be able to:

- Develop Leadership Excellence
- Mastering Change Skills
- Strategic Planning

Targeted Audience:

- professionals, managers, and executives from all sectors who aspire to enhance their leadership skills, excel in navigating change, and develop a strategic mindset
- individuals at various career stages, from mid-level managers to C-suite executives, who want to stay ahead in today's dynamic business environment.

Course Outlines:

Unit 1: Foundations of Leadership Excellence

- Understanding leadership styles and their impact
- Developing emotional intelligence for effective leadership
- Effective communication and active listening
- Building trust and fostering teamwork

Unit 2: Leading Through Change

- Embracing change as an opportunity for growth
- The psychology of change and overcoming resistance

- Strategies for leading teams through transitions
- Building resilience in challenging times

Unit 3: Strategic Thinking and Planning

- Introduction to strategic planning
- Analyzing the internal and external business environment
- Setting SMART objectives and key performance indicators KPIs
- Crafting actionable strategies and tactical implementation

Unit 4: Innovation and Creativity

- **Fostering a culture of innovation in the organization**
- Techniques for generating creative ideas and problem-solving
- Implementing innovation projects effectively
- Evaluating and managing risks in innovation

Unit 5 : Leading Change for Long-term Success

- Sustaining change and continuous improvement
- Monitoring and adapting strategic plans
- Leading for long-term growth and profitability
- Developing a personal leadership development plan