

€ TRAINING

Strategic Vision and Leadership Execution



21 October -
1 November 2024
Kuala Lumpur (Malaysia)



Strategic Vision and Leadership Execution

REF: ST1475 DATE: 21 October - 1 November 2024 Venue: Kuala Lumpur (Malaysia) - Fee: 7950 Euro

Introduction:

This training program equips leaders with the strategic skills necessary to develop a visionary future outlook and effectively prepare and implement comprehensive administrative plans. It focuses on enhancing leadership capabilities to drive organizational success and adapt to future challenges.

Program Objectives:

By the end of this program, participants will be able to:

- Develop and articulate a future vision that aligns with organizational goals.
- Formulate strategic plans that address both immediate and long-term needs.
- Lead transformative changes within their organization.
- Evaluate strategic initiatives and refine them for better outcomes.
- Foster a culture of strategic thinking and leadership within their teams.

Targeted Audience:

- Executive Leaders and Senior Managers.
- Strategic Planners and Business Analysts.
- Organizational Development Managers.
- High-potential Employees aspiring to leadership roles.

Program Outline:

Unit 1:

Foundations of Strategic Leadership:

- Understanding the core concepts of strategic leadership.
- Differentiating strategic leadership from operational management.
- Assessing the current landscape of strategic leadership in various industries.
- Identifying the skills and competencies needed for effective strategic leadership.

- Overview of leadership theories relevant to strategic planning.

Unit 2:

Visioning and Strategic Alignment:

- Techniques for crafting a compelling organizational vision.
- Aligning the organizational vision with strategic objectives.
- Communicating the vision to ensure alignment and buy-in.
- Setting realistic and measurable strategic goals.
- Role of corporate culture in supporting the vision.

Unit 3:

Strategic Planning Processes:

- Key components of the strategic planning process.
- Tools and models used in the development of strategic plans.
- Integrating risk management into strategic planning.
- Importance of flexibility and adaptability in plans.
- Establishing timelines and milestones for implementation.

Unit 4:

Implementing and Leading Change:

- Strategies for effective change management.
- Leading organizational change to support strategic initiatives.
- Engaging and motivating teams during transitions.
- Monitoring the impact of change on organizational performance.
- Managing resistance and conflict during transformation processes.

Unit 5:

Environmental Scanning and Competitive Analysis:

- Conducting comprehensive environmental scans.
- Analyzing competitive dynamics and market trends.
- Utilizing SWOT and PESTEL analyses to gather strategic insights.
- Identifying emerging opportunities and threats.
- Adapting strategies based on environmental feedback.

Unit 6:

Decision-Making in Strategic Leadership:

- Models and frameworks for strategic decision-making.
- Balancing qualitative and quantitative data in decision processes.
- Ethical considerations in strategic decision-making.
- Decision-making under uncertainty.
- Role of intuition versus analysis in strategic choices.

Unit 7:

Communication Strategies for Leaders:

- Effective communication techniques for strategic leaders.
- Utilizing digital tools and platforms for communication.
- Strategies for internal and external stakeholder engagement.
- Importance of transparency in leadership communications.
- Building a feedback-rich organizational environment.

Unit 8:

Measuring and Evaluating Strategic Impact:

- Methods for measuring the effectiveness of strategic initiatives.
- KPIs and metrics for strategic evaluation.
- Regular review and adjustment of strategic plans.
- Utilizing performance data to drive decision-making.

- Importance of continual learning and development in strategic roles.

Unit 9:

Developing Strategic Leadership Capabilities:

- Training and development programs for emerging leaders.
- Mentoring and coaching as tools for leadership development.
- Building and leading cross-functional teams.
- Succession planning for strategic leadership roles.
- Encouraging innovation and creative thinking among leadership.

Unit 10:

Ethical Leadership and Corporate Responsibility:

- Integrating ethical considerations into strategic leadership.
- Managing corporate social responsibility strategically.
- Role of leaders in promoting organizational integrity.
- Strategies for building sustainable business practices.
- Case Study: Examining ethical leadership in a global corporation.