

# € TRAINING

Seminar: The Leadership Challenge: Inspire,  
Enable and Encourage



# Seminar: The Leadership Challenge: Inspire, Enable and Encourage

## Introduction:

Whilst some mediocre managers are happy to stay inside their comfort zone, and rely on their past experiences to get them through the elite of the business world, leaders should constantly challenge themselves to stay fresh and up to date in an ever-changing business world.

This course has been specifically designed for those people who understand that to be a leader we must challenge ourselves at every opportunity. This course will be an out of the comfort zone experience and is aimed to challenge you to be the very best leader you can be, working on your ability to inspire, enable and encourage. You will be coached and given feedback at every opportunity. The coaching is aimed at stretching you and pushing you to the next level of leadership. If you're happy in your comfort zone, then don't apply. This course is an advanced level leadership challenge. That by the use of professional coaching techniques, will inspire, push and challenge you to a higher level of management/leadership.

## Course Objectives:

At the end of this course the participants will be able to:

- Challenge you to a higher level of management/leadership.
- Learn how to become inspirational.
- The difference between enablers and managers.
- Professional coaching and empowerment at an advanced level.
- Learn how to engage your people.
- Exceptional engagement for business results.
- Learn methods to encourage and inspire your people.

## Targeted Audience:

- Managers from all the managerial levels
- Supervisors
- Team leaders
- Interested persons

## Course Outlines:

### Unit 1: The Challenge:

- The leadership challenge
- Rule number 1, Everything matters
- The importance of stretching ourselves
- Association and its impact on our ability to inspire
- Receiving feedback on our abilities, from other leaders
- Why standing still is no longer an option
- Even eagles need a push, and so do we
- The cycle of personal growth

## Unit 2: Inspirational Leadership:

- Why some people are inspirational
- Why Human Beings desire to be inspired
- Human behavioral patterns and cultural differences
- Differing forms and styles of inspiration
- A decision? A skill? or something we are born with
- Why some people win and some people fail
- Dreamers versus planners
- Lighting a fire under your people
- The leadership challenge

## Unit 3: Enabling:

- What is an enabler
- Why managers and enablers are so different
- The skills required to become an enabler
- How the giving away power, will gain you more
- Enabling in different cultures
- Resistance to an enabling business culture
- Why enabling, gains loyalty and increases trust
- Why enablers are far stronger than managers
- The leadership challenge

## Unit 4: Engaging and Encouraging Your People:

- Why most employees are not engaged by their work
- The 45-year plan, and its effect on motivation
- The true cost of business meetings
- Engage your team to gain better results
- Engagement in business meetings
- Everyday engagement principles
- Engaging an audience through presentations
- Engaging, where to draw the line
- Recognition and rewards
- The leadership challenge

## Unit 5: Personal Leadership Challenge:

- The dream
- The goals
- The style
- The accountability
- The payback
- The enabler
- The shield
- The sword