

€ TRAINING

Sustainable Banking





Sustainable Banking

Introduction:

Sustainable banking incorporates environmental, social, and governance ESG factors into financial services to encourage responsible investment and drive sustainable economic growth. This training program focuses on aligning banking practices with sustainability goals to create long-term value for clients and communities. It equips participants with the skills to integrate ESG considerations into banking, promoting responsible investment, and addressing environmental and social risks.

Program Objectives:

At the end of this program, participants will be able to:

- Identify and apply corporate governance principles within the context of sustainable banking.
- Assess and manage social, environmental, and financial risks in banking practices.
- Implement sustainable banking practices to enhance brand value and comply with regulatory requirements.
- Develop and execute strategies to measure and promote environmental, social, and governance ESG metrics.
- Foster innovation in sustainable banking through capacity-building and performance indicators.

Targeted Audience:

- Banking Managers.
- Strategy Team Members.
- Risk Management Professionals.
- Finance and Budget Managers.
- Commercial Managers.
- Capital Investment and Project Team Members.

Program Outline:

Unit 1:

Governance in Sustainable Banking:

- Principles and practices of corporate governance.
- Ensuring adequate information disclosure for transparency.
- Promoting fair and inclusive retail financing practices.
- Establishing complaint mechanisms to address grievances.
- Developing responsibility guidelines and ensuring client transparency.

Unit 2:

Risk Management in Sustainable Banking:

- Redefining and evaluating risk in the context of sustainable banking.
- Assessing and measuring social and environmental risks.
- Minimizing risks related to environmental and social issues.
- Defining the scope and policies for risk management.

Unit 3:

Sustainable Banking in Practice:

- Understanding reputational benefits and regulatory requirements.
- Promoting energy efficiency and financial inclusion.
- Identifying and integrating new sustainability initiatives.
- Building environmental and social capacity within banking.
- Enhancing brand value while reducing operational costs and improving engagement.

Unit 4:

Fundamentals of Sustainable Banking:

- Defining sustainable banking and its objectives.
- Understanding environmental, social, and governance ESG issues in banking.
- Exploring the principles of sustainable banking.
- Analyzing sustainable banking products and services.
- Examining the market for sustainable bonds and the progress in sustainable banking.



Unit 5:

Banking Commitment to Sustainability:

- Redefining the mission, evaluating the portfolio, and refining strategy.
- Publishing and tracking environmental, social, and governance ESG metrics.
- Building capacity within the organization through training and motivation.
- Fostering innovation to support sustainability goals.
- Identifying and measuring key performance indicators KPIs for sustainable banking practices.