

# € TRAINING

Team Leadership and Creativity  
Development





# Team Leadership and Creativity Development

## Introduction:

This training program focuses on equipping participants with the essential skills needed to effectively lead work groups, foster initiative, and nurture creativity within teams. Through it, participants will learn how to inspire and motivate team members, cultivate a proactive mindset, and unleash their creative potential to drive innovation and success in their organizations.

## Program objectives:

At the end of the program, participants will be able to:

- Foster effective leadership skills to lead work groups.
- Cultivate a culture of initiative within teams.
- Stimulate creativity and innovation among team members.
- Enhance collaboration and synergy within work groups.
- Develop problem-solving capabilities within team dynamics.
- Encourage proactive approaches to team challenges.

## Targeted Audience:

- Department managers.
- Holders of administrative, executive, and advisory positions.
- Heads of departments and those at their level in all different institutions and organizations.

## Program Outlines:

### Unit 1:

#### Building and Leading Excellence Management:

- Management excellence and reasons supporting it.
- Areas of achieving excellence and the cost associated.
- Distinguish or evaporate: the excellence equation.

- The importance of leadership in excellence management.
- The new role of leadership in the knowledge age.
- Creative traits of leadership and contributions to managerial excellence.

## Unit 2:

### Excellence Through People and Teams:

- The role of human resources in achieving excellence.
- Human capital development and basic principles of HR development.
- Steps to form and build a team, leading and directing team members.
- Decision making, problem solving, and handling conflicts in teams.
- Measuring the ability of human resources to achieve excellence.
- The contribution of work teams to the overall performance of the organization.

## Unit 3:

### Strategic Management and Achieving Results:

- What is strategic management: analysis, formulation, and implementation.
- Define objectives, results, types of goals, and outcomes.
- Quantitative and behavioral aspects of achieving results.
- Determine work priorities, terms of reference, and delegate powers.
- Administrative communication and its role in achieving results.
- Evaluation of group and individual performance and its impact on work relations.

## Unit 4:

### Essential Leadership and Communication Skills:

- Secrets of Excellence Leaders: self-management and decision-making skills.
- Delegation, time management, and developing organizational plans.
- Mental control in dealing with communication skills {Expression, Listening, Feedback}.
- Interpersonal skills to deal with colleagues, subordinates, and clients.

- Customer patterns, handling objections, and managing dialogues.
- Strategies of mental influence and factors affecting dealing with different human patterns.

## Unit 5:

### Creative Strategies and Continuous Improvement:

- Techniques for fostering team creativity and creating an environment conducive to innovation.
- Encouraging risk-taking, experimentation, and leveraging diversity for problem-solving.
- Implementing feedback loops for continuous improvement.
- Case studies on successful team creativity initiatives.
- Fundamentals of facing application problems and addressing them.
- Development plans for future excellence and continuous improvement strategies.