

€ TRAINING

Leadership and Strategic Impact





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Introduction:

In today's dynamic business environment, effective leadership is more critical than ever. This 5-day intensive program equips aspiring and existing leaders with the skills and vision to drive strategic impact within their teams and organizations. You'll learn to develop a strategic mindset, foster collaboration, and navigate complex challenges to achieve organizational goals.

Program Objectives:

At the end of this program, the participants will be able to:

- Master the core principles of effective leadership and their implications for strategic success.
- Develop a strategic framework for setting goals, aligning teams, and driving results.
- Enhance your communication skills to inspire, motivate, and engage others.
- Hone your ability to delegate effectively and empower your team for peak performance.
- Develop strategies for fostering a culture of innovation and continuous improvement.

Targeted Audience:

- Mid-level managers and team leaders
- Aspiring leaders with high potential
- Project managers
- Individual contributors transitioning into leadership roles
- Anyone seeking to develop their leadership skills for greater impact

Program Outlines:

Unit 1:

Foundations of Effective Leadership and Strategic Thinking:

- Defining Effective Leadership: Exploring different leadership styles, their strengths and limitations, and identifying the traits of impactful leaders.
- The Strategic Leader's Mindset: Developing a strategic perspective that focuses on the big picture, long-

term goals, and anticipating future trends.

- : Setting Strategic Direction: Crafting a clear vision, mission, and strategic objectives that guide team efforts and organizational success.
- Situational Leadership: Adapting your leadership style to different situations and team dynamics for optimal impact.
- Building Trust and Credibility: Creating a foundation of trust with your team by demonstrating integrity, competence, and a genuine interest in their development.

Unit 2:

The Power of Communication for Strategic Impact:

- Communication Styles and Strategies: Understanding various communication styles and adapting your approach to ensure clear, concise, and persuasive communication.
- Active Listening and Empathy: Mastering the art of active listening, demonstrating empathy, and fostering open communication within your team.
- Effective Feedback and Coaching: Providing constructive feedback that promotes growth and development, and utilizing coaching techniques to unlock individual potential.
- Leading through Change and Communication: Communicating effectively during periods of change, managing resistance, and engaging your team during transitions.
- Powerful Presentations and Storytelling: Crafting impactful presentations and utilizing storytelling to connect with your audience and inspire action.

Unit 3:

Building High-Performing Teams for Strategic Success:

- Team Dynamics and Collaboration: Understanding team roles and dynamics, and fostering a collaborative environment where team members work towards shared goals.
- Delegation and Empowerment: Effectively delegating tasks, assigning ownership, and empowering your team to take initiative and problem-solve independently.
- Building Trust and Psychological Safety within Teams: Creating a safe space for open communication, risk-taking, and learning within your team.
- Recognizing and Rewarding Achievement: Developing a culture of recognition that motivates and celebrates individual and team accomplishments.
- Conflict Resolution and Negotiation: Handling conflict constructively, employing effective negotiation skills, and finding win-win solutions in team settings.

Unit 4:

Leading Innovation and Continuous Improvement:

- Fostering a Culture of Innovation: Developing an environment that encourages creative thinking, problem-

solving, and embracing new ideas.

- Identifying and Evaluating Strategic Opportunities: Scanning the environment for new opportunities, assessing their viability, and selecting those that align with your strategic objectives.
- Building Innovation Processes: Implementing frameworks and processes that encourage continuous improvement and innovation within your team.
- Leading Change Management for Innovation: Managing resistance to change initiatives associated with innovation and leading your team through the transition.

Unit 5:

The Strategic Leader's Journey:

- Leading in a Complex World: Understanding the challenges and opportunities presented by an increasingly complex and dynamic business environment.
- Adaptability and Lifelong Learning: Developing a growth mindset and embracing continuous learning to adapt your leadership style
- Measuring Success and Innovation Impact: Establishing key performance indicators KPIs to track the success of your strategic initiatives and innovation efforts.