

# € TRAINING

Building and Managing Effective KPI  
Dashboards





# Building and Managing Effective KPI Dashboards

## Program Introduction:

This training program is designed to equip participants with the skills and knowledge required to build and manage effective KPI dashboard to align with organizational goals and drive performance improvement.

## Program Objectives:

By the end of the program, participants will be able to:

- Understand the fundamentals and importance of KPI dashboards in business performance management.
- Learn how to design user-friendly and impactful KPI dashboards.
- Gain proficiency in selecting the right KPIs and data visualization techniques.
- Develop skills to effectively interpret and communicate dashboard insights.
- Master the management and continuous improvement of KPI dashboards.

## Target Audience:

- Senior managers and executives.
- Business intelligence and data analytics professionals.
- Performance management professionals.
- Strategic planners and decision-makers.

## Program Outline:

### Unit 1:

#### Fundamentals of KPI Dashboards:

- Introduction to KPI Dashboards.
- Key Elements of an Effective KPI Dashboard.
- Identifying and Selecting KPIs.
- Data Sources and Integration.

- Dashboard Design Principles.

## Unit 2:

### Building KPI Dashboards:

- Setting Up Your Dashboard Framework.
- Data Visualization Techniques.
- Dashboard Layout and Structure.
- Real-time vs. Periodic Dashboards.

## Unit 3:

### Managing KPI Dashboards:

- Maintaining Data Quality and Accuracy.
- Dashboard Performance Monitoring.
- User Access and Security.
- Updating and Evolving Dashboards.

## Unit 4:

### Interpreting and Communicating Dashboard Insights:

- Analyzing Dashboard Data.
- Generating Insights and Actionable Recommendations.
- Effective Reporting and Presentation.
- Stakeholder Engagement.

## Unit 5:

### Advanced Topics and Future Trends:

- Advanced Data Visualization Techniques.
- Integrating AI and Machine Learning.
- Mobile and Responsive Dashboards.

- Future Trends in KPI Dashboards.