

€ TRAINING

Impact Evaluation of Policies With Programs
and Projects





Impact Evaluation of Policies With Programs and Projects

Introduction:

This training program provides participants with a thorough understanding of the methodologies and techniques used to assess the effectiveness of interventions. It equips them with the knowledge and skills necessary to make evidence-based decisions, improve program effectiveness, and maximize societal impact.

Program Objectives:

At the end of this program, participants will be able to:

- Understand the importance of impact evaluation in policy, program, and project management.
- Identify appropriate evaluation methodologies and techniques for assessing impact.
- Design and conduct impact evaluations for a range of policies, programs, and projects.
- Analyze and interpret evaluation findings to inform decision-making and improve outcomes.
- Develop strategies for communicating evaluation results to stakeholders effectively.

Targeted Audience:

- Government officials and policymakers
- Program managers and project coordinators.
- Monitoring and evaluation professionals.
- Development practitioners and consultants.

Program Outline:

Unit 1:

Introduction to Impact Evaluation:

- Understanding impact evaluation and its role in policy and program management.
- Key concepts and principles of impact evaluation.
- Types of evaluations formative, summative, ex-pos.
- Ethical considerations in impact evaluation.

Unit 2:

Planning an Impact Evaluation:

- Defining evaluation questions and objectives.
- Developing a theory of change and logic model.
- Selecting appropriate evaluation methodologies and techniques.
- Establishing evaluation criteria and performance indicators.

Unit 3:

Data Collection Methods and Tools:

- Quantitative and qualitative data collection methods.
- Surveys, interviews, focus groups, and case studies.
- Secondary data sources and data triangulation.
- Data quality assurance and validation.

Unit 4:

Data Analysis and Interpretation:

- Analyzing quantitative and qualitative data.
- Impact estimation techniques difference-in-differences, propensity score matching.
- Interpreting evaluation findings and drawing conclusions.
- Identifying lessons learned and best practices.

Unit 5:

Communicating Evaluation Results:

- Developing an evaluation report.
- Presenting evaluation findings to stakeholders.
- Using evaluation results to inform decision-making and improve outcomes.
- Case studies on data collection, data analysis and communicating the results.