

€ TRAINING

Advanced Treasury and Liquidity
Management





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Introduction:

This training program is designed to delve into optimizing working capital, forecasting cash flows, and managing financial risks in a global economy. It aims to provide participants with the expertise needed to ensure the company's financial stability and resilience in a competitive market.

Program Objectives:

By the end of the training, participants will be able to:

- Master advanced treasury management techniques for efficient capital allocation and liquidity management.
- Develop and implement strategic cash flow forecasting models.
- Learn to mitigate financial risks, including currency, interest rate, and credit risks.
- Understand global trends in liquidity management and treasury operations.
- Analyze case studies on advanced treasury strategies and liquidity issues in multinational corporations.

Target Audience:

- Chief Financial Officers CFOs.
- Treasury Managers and Senior Treasury Analysts.
- Financial Controllers.
- Corporate Finance Executives.
- Risk Management Professionals.
- Senior Financial Analysts.

Program Outlines:

Unit 1:

Advanced Treasury Strategies:

- Strategic Role of Treasury in Corporate Finance.
- Centralized vs. Decentralized Treasury Models.

- Treasury Technology and Automation Tools.
- Global Treasury Management Systems.
- Treasury Performance Metrics and Benchmarking.

Unit 2:

Liquidity Forecasting and Cash Management:

- Developing Advanced Cash Flow Forecasting Models.
- Liquidity Ratios and Key Performance Indicators.
- Cash Pooling Strategies for Multinational Corporations.
- Managing Seasonal Liquidity Fluctuations.
- Techniques for Optimizing Working Capital.

Unit 3:

Financial Risk Management:

- Identifying and Managing Currency Risk.
- Interest Rate Risk and Hedging Strategies.
- Credit Risk Management and Counterparty Risk.
- Managing Commodity Price Risk in Treasury Operations.
- Integration of Risk Management into Treasury Functions.

Unit 4:

Debt and Investment Management:

- Strategies for Managing Short-term and Long-term Debt.
- Bond Issuance and Debt Refinancing Techniques.
- Investment of Surplus Liquidity.
- Capital Markets Instruments for Liquidity Management.
- Structured Finance and Securitization in Treasury.

Unit 5:

Compliance and Regulatory Frameworks:

- Understanding Global Regulatory Environment for Treasury.
- Basel III and Liquidity Coverage Ratio LCR.
- Compliance with IFRS 9 for Financial Instruments.
- Managing Treasury Audits and Internal Controls.
- ESG Considerations in Treasury and Liquidity Management.