

# € TRAINING

Treasury Management and Liquidity  
Optimization Essentials





# Treasury Management and Liquidity Optimization Essentials

## Introduction:

This training program is designed to deepen participants' understanding of effective treasury operations, liquidity planning, and financial risk management, with practical approaches to enhance organizational decision-making.

## Program Objectives:

By the end of this training, participants will:

- Understand the role of treasury management in enhancing liquidity.
- Develop strategies for optimizing cash flow and managing liquidity risks.
- Explore various financial instruments for liquidity management.
- Analyze the impact of global financial conditions on liquidity.
- Implement effective liquidity forecasting and reporting techniques.

## Targeted Audience:

- Treasury professionals looking to advance their skills.
- Finance managers and analysts.
- Accountants involved in liquidity and cash management.
- Financial consultants.
- Corporate finance professionals dealing with risk management and treasury operations.

## Program Outlines:

### Unit 1:

#### Introduction to Treasury and Liquidity Management:

- Overview of treasury functions in corporate finance.
- Key liquidity concepts: Cash flow vs. profit.
- Role of central banks and financial institutions in liquidity.

- Corporate governance and its impact on treasury management.
- Ethical considerations in treasury operations.

## Unit 2:

### Liquidity Planning and Cash Flow Management:

- Understanding cash flow cycles in different industries.
- Forecasting cash needs and liquidity gaps.
- Techniques for cash pooling and centralized treasury management.
- Cash flow optimization: Reducing idle balances and excess liquidity.
- Managing working capital for improved liquidity.

## Unit 3:

### Financial Instruments for Liquidity Management:

- Overview of short-term financial instruments: Repos, commercial paper.
- Liquidity through credit lines and overdrafts.
- Role of bonds and securities in liquidity planning.
- Derivatives and hedging for managing liquidity risks.
- Understanding money market instruments.

## Unit 4:

### Liquidity Risk Management:

- Identifying and measuring liquidity risk.
- Stress testing for liquidity under adverse conditions.
- Regulatory requirements: Basel III liquidity coverage ratio LCR.
- Implementing contingency funding plans.
- Risk mitigation strategies in corporate liquidity management.

## Unit 5:

## Treasury Management Systems and Reporting:

- Overview of treasury management systems TMS.
- Automation in liquidity reporting and forecasting.
- Data analytics and treasury KPIs.
- Treasury reporting under IFRS and GAAP standards.